THE ACTION GAP FIELD KIT

The Follow-Up Tracker

Close the loop, so it never quietly slips.

WHAT THIS IS

After a conversation that matters, record what you tried, what you both committed to, and a date to check back. Then, weeks later, write down what actually happened, honestly, even when it did not work.

HOW TO USE IT

1. After the conversation, add a row: what you tried and what you both committed to.
2. Set a check-back date, the day you will return to see whether it worked.
3. When the date comes, fill in what happened. A miss is data, not a failure.
4. Keep open loops in front of you. The follow-up is where almost every by-hand effort quietly slips.

PERSON	WHAT I TRIED	COMMITTED TO	CHECK BACK BY	WHAT HAPPENED

Closing one loop by hand is doable. Remembering every loop, for every person, every cycle, is the record-keeping that quietly outgrows what one busy person can hold. That is the edge Anchor was built to carry.

Free from **anchorbyretentio.com/field-kit**